

## WHAT'S TRENDING

# The Psychology of Style: What Neuroscience Reveals about Education and Healthcare Design



Neuroscience can reveal much about the secret inner workings of the human brain—and now, it has set its sights on understanding how interior design affects our emotions and well being, even when we are not consciously aware of those effects.

Using noninvasive tools like wristbands to measure our physiological responses to different environments, neuroaesthetic studies reveal subconscious reactions that self-reporting alone can't uncover. Ivy Ross, who oversees the design of wristbands and other devices used in neuroaesthetics studies as Google's vice-president of hardware design, explains: "Designers intuitively consider [how] sensory inputs evoke certain feelings in people. Neuroaesthetics offers insight into which inputs evoke specific responses. [It] gives scientific backing to what designers have always known: design matters."

[READ THE FULL ARTICLE](#)

# NeoCon

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## DESIGN

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## ANEW

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### **A Return to Togetherness: Designing the Next Workplace**

March 24 and 25

Join us as we kick off our virtual programming series with 5 programs and several notable speakers that take a deep dive into the future of the office and of work itself—from exploring the new office ecosystem and examining how other design sectors might influence workplace design, to rethinking how virtual and built environments can merge into one seamless experience.

These programs are complimentary and have been submitted for accreditation.

### **The Office as an Ecosystem**

March 24

11:00AM CDT



Presented by: Gemma Riberti, WGSN

A look at how the physical workplace will need to evolve from an obligation into a destination, and become an integrated ecosystem of flexible spaces designed for multiple activities.

[Details and Registration](#)

# The Power of Together: Reimagining Our Future Workplaces

March 24

1:00PM CDT



Presented by: Eric Kline, Adobe • Natalie Engels, Gensler • Randy Howder, Gensler

Smart organizations are leveraging unprecedented flexibility and choice that will empower employees to design their own experiences.

[Details and Registration](#)

# The Power of Place—The New Next Workplace

March 24

3:00PM CDT



Presented by: Daniel Herriott, HOK • Gale Moutrey, Steelcase Inc., • Diana Stanistic, HOK

As we return to the workplace, we will have to not only rethink the way we engage with the space, but how we interact with each other.

[Details and Registration](#)

# How Other Design Sectors Can Influence the Future of Workplace Design

March 25

11:00AM CDT



Presented by: Eric Yorath, Figure3 • Mardi Najafi, Figure3 • Bob Fox, FOX Architects • Sherif Ayad, IDDI

The role of designers must adapt and explore new ways of facilitating new connections in the workplace.

[Details and Registration](#)

# Changing Face of Design—How the Design Industry Is Supporting the Workforce Differently

March 25

1:00PM CDT



Presented by: Neil Schneider, IA Interior Architects • Guy Messick, IA Interior Architects • Tish Kruse, IA Interior Architects • Moderated by: Ray Ehscheid, IA Interior Architects

We are being challenged to rethink the way the virtual and built environments merge into one seamless ecosystem supporting the distributed workforce globally.

[Details and Registration](#)